Regulatory Story

Blavod Wines &

Company Spirits plc

TIDM BES

Headline Holding(s) in

Company

Released 15:59 21-Sep-2011

Number HUG1548666

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

Blavod Wines & Spirits PLC

2 Reason for the notification (please tick the appropriate box or boxes):

An acquisition or disposal of voting rights

Yes

An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached

No

An event changing the breakdown of voting rights No

Other (please specify): No

3. Full name of person(s) subject to the notification obligation:

Redmayne Nominees Ltd a/c HOI2000R & Redmayne Nominees Ltd a/c HOR2005P

4. Full name of shareholder(s) I P M SIPP

(if different from 3.):

Administration a/c H Raymond & H Raymond (personal)

5. Date of the transaction and date on which the threshold is crossed or reached:

21st September 2011

6. Date on which issuer notified:

21st September 2011

7. Threshold(s) that is/are crossed or reached:

15.0%

8. Notified details:

A: Voting rights attached to shares

Class/type of Situation previous Resulting situation after the triggering shares to the triggering transaction transaction if possible using Number Number Number Number of voting % of voting the ISIN CODE of of of shares rights rights **Shares** Voting **Indirect Direct Indirect Direct** Direct **Rights Ordinary** Shares of 1p each 12,290,000 12,290,000 13,290,000 13,290,000 0 15.14% 0 GB0030164023

B: Qualifying Financial Instruments

Resulting situation after the triggering transaction

Type of **Expiration Exercise/** Number of % of financial date Conversion voting voting instrument **Period** rights that rights may be acquired if the instrument is exercised/ converted.

Total (A+B+C)

Number of voting rights Percentage of voting rights 13,290,000 15.14%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: **Proxy Voting:**

10. Name of the proxy holder:

n/a

n/a

11. Number of voting rights proxy holder will cease to hold:

12. Date on which proxy holder will cease to hold voting rights:

13. Additional information:

Mr H Raymond's holding of

15.14% is

Split between 6,290,000 held

in SIPP

& 7,000,000 personally

14. Contact name:

Richard Hoblyn Redmayne-

Bentley LLP

15. Contact telephone

number:

01689-882121

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Regulatory

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