Distil Plc

("Distil" or the "Company")

Grant of Options

The Board of Distil plc (AIM: DIS), owner of premium drinks brands RedLeg Spiced Rum, Blackwoods Gin and Vodka, Blavod Black Vodka, Jago's Cream Liqueur and Diva vodka, has made the following grant of options to Shaun Claydon ("Options"), Finance Director of Distil:

| Number of Options granted | Total Options held following the grant |
|---------------------------|----------------------------------------|
| 2,750,000 | 2,750,000 |

These Options over ordinary shares of 0.1p each have an exercise price of 1.62 pence per share, being the average closing mid-market price of a Distil share over the 10 business days prior to the date of grant.

50 per cent. of the Options vest upon the publication of the Annual Report and Accounts for the year ending 31 March 2017. The remaining 50 per cent. vest upon publication of the interim results for the period ending 30 September 2017.

Following grant of the above options, the total number of ordinary shares outstanding under option and warrant arrangements equates to 15,450,000 ordinary shares, representing 3.09 per cent. of the Company's issued share capital.

For further Information:

| Distil PLC | |
|-----------------------------------------|-----------------------------|
| Don Goulding Executive Chairman | Tel: +44 207 352 2096 |
| SPARK Advisory Partners Limited (NOMAD) | |
| Neil Baldwin | Tel +44 113 2366 266 / 2268 |
| Mark Brady | |
| SI Capital (Broker) | |

| Andy Thacker | Tel +44 1483 413500 |
|--------------|---------------------|
| Nick Emerson | |

About Distil

Distil Plc is quoted on the AIM market of the London Stock Exchange. It owns drinks brands in a number of sectors of the alcoholic drinks market. These include premium spiced rum, vodka, gin, vodka vanilla cream liqueur and are called RedLeg Spiced Rum. Blackwoods Vintage Gin, Blackwoods Vodka, Blavod Original Black Vodka, Diva Vodka and Jago's Vanilla Cream Liqueur.

www.distilplc.com

| 1. | Details of the PDMR / person closely associated | |
|----|---------------------------------------------------------------------|------------------------------------------|
| a) | Name | Shaun Claydon |
| 2. | Reason for the notification | |
| a) | Position / status | PDMR |
| b) | Initial notification / | Initial notification |
| | amendment | |
| 3. | Details of the issuer, emission allowance market participant, | |
| | auction platform, auctioneer or auction monitor | |
| a) | Name | Distil plc |
| b) | LEI | 213800G6BJQ18CKXWF05 |
| 4. | Details of the transaction(s): section to be repeated for (i) each | |
| | type of instrument; (ii) each type of transaction; (iii) each date; | |
| | and (iv) each place where transactions have been conducted | |
| a) | Description of the | Options over ordinary shares of £0.001 |
| | financial instrument, | each in Distil plc |
| | type of instrument | |
| | | GB0030164023 |
| | Identification code | |
| b) | Nature of the | Issue of Options |
| | transaction | 0.750.000 |
| c) | Price(s) and | 2,750,000 options with an exercise price |
| | volume(s) | of 1.62 pence |
| d) | Aggregated | N/A (Single transaction) |
| | information | |
| | - Aggregated | |
| | volume | |
| | - Price | |
| e) | Date of the | 1 March 2017 |
| | transaction | |
| f) | Place of the | London Stock Exchange (XLON) |
| | transaction | |